



eSignBoards

Advertisers, locations, dimensions, rates, renewals and billing

- Advertiser / business master
- Area/location and signboard ID
- Width, height, sides and square-foot calculation
- Billing cycle, NOC/renewal and arrears
- Search, print, payment and reports

Digital Revenue Principles

- ✓ Go Online
- ✓ Go Paperless
- ✓ Transparent Records
- ✓ Citizen Access
- ✓ Role-based Security



From entry to verified record

1. Registration

- Capture advertiser, CNIC, business, board type, and location.

2. Measurement

- Record dimensions, sides, calculated square feet and applicable rate.

3. Billing / NOC

- Generate periodic charges, application/NOC fees and renewal demand.

4. Monitoring

- Track expiry, payments, outstanding, removals and reports.



What operators and officers see

Advertiser Search

- Business, CNIC, WhatsApp, board ID and location.

Area Register

- Area-wise boards, active/expired and ownership.

Rate Engine

- Square feet x rate with manual approved overrides.

Renewals

- Due/expired NOC and renewal tracking.

Print / QR

- Application, challan, receipt and verification.

Revenue Analytics

- Area, category, paid/unpaid and period-wise reporting.



Muhammad Mujtaba Afridi

Current TMO



Rahman Sher

TMO - 2025 rollout

TMA Team

- Usman Ali Shad - TOR / Regulations
- Farman Khan - ATOR / Taxation support
- Zakir Safi - Tax Superintendent / revenue operations
- Salar Khan - TOF / Finance
- Mr. Shahid - supporting TMA team member

Digital Transformation Credits

AR Danish Abad 1920 - Danish Center / DC Mardan

Digital design, software development, data structuring, training, rollout support and continuing technical assistance.

Special recognition is recorded for Mr. Rahman Sher for the 2025 municipal rollout and implementation leadership documented on TMA Takht Bhai's public digital-transformation pages.

The initiative continues under current TMO Muhammad Mujtaba Afridi with the TMA Regulations, Finance, Taxation and operational teams.

Source references: <https://tmatakhtbhai.pk/> and https://ebilling.tmatakhtbhai.pk/splash_portals.php

